



OMER'S WORLD NEWS

Thursday May 23, 2024 • Odyssey of the Mind World Finals • Iowa State University

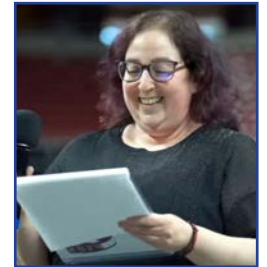
OM FLOAT & BANNER: CREATIVITY ON PARADE

Last night's Float and Banner Parade was all the things you'd expect from a parade created by Odyssey of the Mind teams and associations, complete with beautiful floats made out of trash, intricate art made out of paper, a little bit of quirkiness and a whole lot of fun!

There was an entire city of Hong Kong re-created OM-style, rock-n-trolls celebrating all of the musicians from New Jersey, and a battle against outside assistance from Texas, a Virginian Sharknado that represented creative power — and so much more.

MCs Nick and Sarah Pankiewicz, Association Directors from New Jersey, donned their best sequins as they entertained the audience and explained each float and banner as they paraded around Hilton Coliseum. OMER danced across the floor at the end of the parade before leading them in a dizzying wave around the arena that wouldn't be stopped! (Literally — the crowd would not stop waving!)

Then a panel of judges had the difficult job of selecting the top entries who then rushed the stage to receive their awards! South Korea was awarded a plaque for the top Float and North Carolina for the top Banner. Thank you to all associations that took part in this fun Odyssey tradition!



(top) Texas banner decrees death to Outside Assistance! OMER dancing through the Parade, (middle) New Jersey's Rock-n-Trolls, and Announcers Nick and Sarah. (bottom) Float and Banner finalists taking the stage!

Don't Miss Graduation & Tribute to Dr. Sam

Teams, coaches, spectators and officials are invited to attend tonight's graduation ceremony for OM high school and college seniors that missed their graduations to attend World Finals. Immediately after will be a tribute to OM Founder Dr. Sam Micklus.

Odyssey of the Mind World Finals

Graduation Thursday, May 23

Hilton Coliseum 7 p.m. (line up at 6:30 p.m. for graduates)

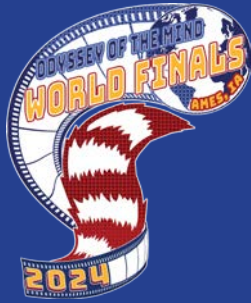
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2024 OM World Finals Schedule

Thursday, May 23

- 8 a.m. to 6 p.m.: World Finals Competition: Various Locations (check the app)
- 9 a.m. to 5 p.m.: Creativity Festival & ARM & HAMMER™ activities NASA Activities & Souvenir Sales, Lied Recreation Center
- 9 a.m. to 5 p.m.: Souvenir Sales, Memorial Union, Campanile Room
- 11 a.m. to 5 p.m.: International Festival, Lied Recreation Center
- 3 p.m. to 5 p.m.: Odyssey Angels Presentation
- 7 p.m.: Graduation, Hilton Coliseum
- 8 p.m.: A Tribute to Dr. Sam, Hilton Coliseum

Friday, May 24

- 8 a.m. to 4 p.m.: World Finals Competition: Various Locations (check the app)
- 9 a.m. to noon: Creativity Festival & ARM & HAMMER™ activities, NASA Activities & Souvenir Sales, Lied Recreation Center
- 9 a.m. to 5 p.m.: Souvenir Sales, Memorial Union, Campanile Room
- 11 a.m. to 2 p.m.: International Festival, Lied Recreation Center
- 7 p.m.: Awards Ceremony, Hilton Coliseum.
- 9:30 p.m. - 12:30 a.m. Pre-Teen Party, MWL Fields
- 9:30 p.m. - 1 a.m. Teen Party, MWL Fields
- 9:30 p.m. - 1 a.m. Coaches Recovery Party, Gateway Hotel

Parking Reminder

Odyssey of the Mind participants using the Iowa State Center parking lots (Hilton, Scheman, Fisher): **Please be aware that no overnight parking is allowed Friday, May 24 into Saturday, May 25.**

- Cars must be removed from Lots B1, C1, C2, C3, C4, C5, D3, D4, D5, S2, S3, S5, S6, S7, S8 by Saturday, May 25 at 2 a.m.
- Cars still in the lot at 2 a.m. may be towed.

Thanks for your cooperation!

Generational OM!

When we refer to Odyssey of the Mind as one big creative family— we really mean it! Not only do we have team members that become volunteers, we have generations of OMers that are part of the program! Check out this post from Julia Wilsie. Thank you for sharing!

Too cool not to share! I met Alex at the Creativity Festival yesterday and we were wearing the same shirt that each of us wore as kids 30 years ago! Both of us were team members in 1994 and went to WFs. Now in 2024 both of us are coaches and our kids are on teams here! OM brought us together! #generationalOM



Dining Reminders:

A few reminders from ISU dining: When you are finished eating, please be courteous of other guests looking for a seat. Take your dishes back to the dish line and let the next group have your table. For your safety and ours, please refrain from running in the Dining Centers.



Skateboards and scooters are not allowed in the Dining Centers. Each location has a lock-up area directly outside of the entrance to store these items while you dine. Heely's should not be used within the Dining Centers.

Thank you and we hope you are having fun on campus and have a successful competition. Please show your Odyssey spirit to help make everyone's dining experience easy and enjoyable!

An OM World Finals Staple - Iowa State Creamery!

Iowa State University's long tradition of producing dairy products started in 1880 with Iowa State's first Dairy Lab. From 1927 to 1969, the Iowa State Creamery provided students with hands-on, farm-to-table dairy production experience, making cheese milk, butter, and more. In 2020, the university re-established the Creamery, with a focus on ice cream production.

Creamery ice cream is made from scratch using high-quality ingredients. Each flavor honors Iowa State University history, traditions, and people, including:

- Campanile Kiss: Strawberry ice cream with strawberry Cyclone swirls
- Cardinal Tracks: Chocolate ice cream with chocolate-covered raspberry cups & fudge swirls
- Human Sci Cherry Pie: Sweet corn flavored custard with swirls of cherry filling & graham cracker crust

To walk to the ISU Creamery:

Exit the Memorial Union through the doors that face the fountain. Turn

right and walk to Wallace Road. Pass by the outdoor parking deck on your right, and the Food Science Building will be coming up on your left. The Creamery is in room 2955 – just follow the signs!

Hours: Thursday & Friday - 12:00 p.m. – 5:00 p.m.



*An ice cream cart will be on the West side of campus from 1 p.m. – 3 p.m. today and tomorrow between the MU and Music Hall.

A variety of ice cream flavors, ice cream sandwiches, and cheeses available for sale.

Special ARM & HAMMER™ Events

Be sure to visit our generous sponsor ARM & HAMMER™ during your time at World Finals! Representatives will have a fun booth at the Creativity Festival with many fun and challenging hands-on activities!

Also check out some Problem 5: *Rocking World Detour* performances and see all the creative ways teams used ARM & HAMMER™ Baking Soda.

Take both opportunities to thank them and continue using their wonderful product in creative ways!

At the Lied Rec Center:

Thursday, 9:00 am - 5:00 pm

Friday, 9:00 am – 12:00 pm

- High Striker-Step Up and Give It The Hammer!
- Ring Toss-Give It A Try. A&H Ring Toss
- Photo Booth-Baking Soda Box
- Tent-Get Your Stamps Here!
- Razorfish-Come watch how a rocket is built with Arm and Hammer Baking Soda!
- Invisible Ink-Write a secret message to a friend or family member!
- Alien Slime-Create your own alien slime!

At Memorial Union Room 3560 & 3580:

Virtual Reality:

Thursday, 9:00 am – 5:00 pm

Friday, 9:00 am – 12:00 pm

NASA Science Talks and Internship Opportunities!

Our friends NASA are back with interesting science chats about space, satellites and weather. Check them out at the Lied Rec Center Handball Court on Thursday 10:00 a.m. for NASA Earth Science Updates and exciting Internships Information!

Other opportunities:

- Thursday: 11:00 a.m. - NASA Landsat & STELLA Information.
- Friday 10:00 a.m. - NASA Landsat & STELLA Information.



Departure Information

Be sure to check out the following departure information, it is a new procedure from years past!

Departure times will be posted at <https://discoverames.com/odyssey/departures/> today by noon. Please view this webpage to learn the time of your shuttle departure!

Shuttle pickup will be on the south side of the ISU Memorial Union on campus. If you are not within walking distance to the Memorial Union, CyRide and CIT buses will be making loops to bring people from university housing to the Memorial Union.

Share all the fun of WF! #OMWF24 #WeLoveOM



@ODYSSEYHQ

Reminder! Please do not move or remove signs on campus. Signage is important to help everyone navigate World Finals easily and safely. Thank you.

2024 OM Creativity Award Winner: The Rube Goldberg Institute



OM is proud to announce this year's Creativity Award winner goes to The Rube Goldberg Institute for Innovation and Creativity for showing students around the world that learning is rewarding and fun by providing free creative problem solving opportunities through its innovative resources and contraption competitions.

"The connection between the Rube Goldberg Foundation and OM are very strong as we both see a future where creative problem solving is paramount and can and should be taught to future generations," said Sammy Micklus OM Program Director.

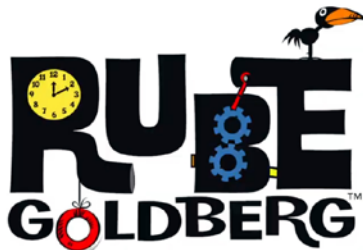
The Rube Goldberg Institute calls itself a "museum without walls," offering 21st Century experiences that span the virtual and the physical, introducing visitors of all ages to the rewards of engaging in the arts and sciences. The Institute's resources and programs are free and open to all, with specific efforts to reach and empower historically underserved young people and communities through STEM and arts education.

Today, the Rube Goldberg Institute is a not-for-profit organization that reaches audiences around the world.

Throughout the year the Institute hosts a variety of building challenges that celebrate Rube Goldberg (1883–1970), a Pulitzer Prize-winning American cartoonist, inventor, innovator, and the only person whose name is an adjective in Merriam-Webster's Dictionary.

You can build devices, draw a Rube Goldberg-style contraption and so much more through their competitions. There are even fun and educational resources for thinking creatively through children's books published by the Institute. Their innovative way of inspiring creativity and problem-solving goes hand-in-hand with OM's philosophy that creativity can be taught, and we should have fun while doing it!

Director Jennifer George, Chief Creative Officer (and Rube Goldberg's granddaughter) and Zach Umperovitch, National Contest Director will be at World Finals not only to accept the award but to get to know OMers from around the globe. Be sure to say hi!



Have you downloaded the OMER's World App?

Be the first to know any updates or announcements by using the OM World Finals app OMER's World Finals.

The free app can be downloaded from your preferred app store. Search OMER's World Finals on Apple or OMER's World on Android.

Team Photo Reminder

Remember to get your team photo taken during World Finals! Bring your entire team to the booth to be photographed immediately after your competition. No appointments are necessary, but come as early as you can to avoid long lines. Costumes and props are strongly encouraged. Each team gets a free picture courtesy of CCI.

Creativity Festival (Lied Rec Center)

- Thursday: 9 a.m.–5 p.m.
- Friday: 9 a.m.–noon

Hilton Coliseum (Main Concourse)

- Thursday: noon–8:30 p.m.
- Friday: 6:30–9:30 p.m.



The International Festival Begins Today!

The International Festival is your chance to support fellow OMers AND purchase unique gifts from afar! International teams offer souvenirs from their home countries as a way to offset the costs of global travel. Be sure to visit this popular event!

Located at Lied Recreation Center, as part of the Creativity Festival today and tomorrow from 11 a.m. to 3 p.m. and Friday from 9 a.m. to 2 p.m.

