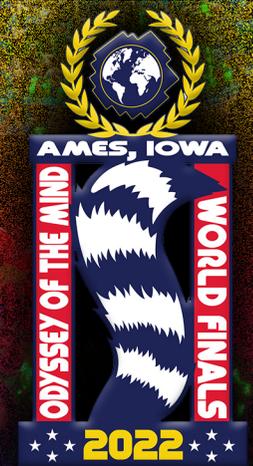


# OMER'S WORLD NEWS



TUESDAY/WEDNESDAY, MAY 24-25, 2022 | ODYSSEY OF THE MIND 2022 WORLD FINALS | IOWA STATE UNIVERSITY



## Welcome to Odyssey of the Mind World Finals at Iowa State University

Ames and Iowa State love to host Odyssey of the Mind World Finals! We can't get enough of the energy and brainpower generated by this event.

To get to the finals, thousands of teams throughout the U.S. and around the world participated in the program. More than 615 teams are competing in the 2022 World Finals. We are so glad you came!

If this is your first visit to Ames and ISU, here's a brief introduction and some fun things to discover while you're here:

- Iowa State is known for innovation, so you'll feel right at home on campus. Be sure to check out the NEW Student Innovation Center!
- We think Ames is Iowa's coolest college town, and Iowa State University is

definitely Iowa's coolest college. Take a walk on campus and enjoy public art, park-like landscaping, and world-class architecture.

- Stop and smell the flowers! Reiman Gardens, a 17-acre botanical garden, features a butterfly wing, conservatory, rose garden, and a special summer 2022 "Lewis and Art" sculpture exhibition.
- Chill out at the Furman Aquatic Center. The center features a 50-meter pool, zero-depth splash pool, lazy river, and three water slides.
- Take a break in the ISU Memorial Union, where you'll find bowling, shopping, food, and a coffee shop.

### FUN FACTS ABOUT ISU, AMES, AND THE STATE OF IOWA

#### Iowa State University

- Iowa State's 2021-22 student enrollment was 30,708.
- Iowa State's veterinary medicine school is the oldest (and among the best) in the U.S.
- Iowa State is home to the first electronic digital computer.
- Inspirational scientist George Washington Carver received two degrees from Iowa State in botany and horticulture.
- Iowa State is home to the world's largest tornado simulator.

#### Ames

- Ames is a welcoming community of about 66,000 people.
- Ames is in the center of Iowa, which is located just north of the middle of the United States.

#### The State of Iowa

- Riverside, Iowa is the future birthplace of Star Trek's Captain James T. Kirk.
- Iowa produces more corn and eggs (and raises more pigs) than any other state.
- LeMars, Iowa is widely considered to be the ice cream capital of the world.
- 60 percent of Iowa's population lives not on farms but in urban areas.



### Don't Miss Opening Ceremonies!

Teams, coaches, and officials have reserved Opening Ceremonies tickets in their registration packets. All others can get their free reserved seating tickets for the Opening Ceremonies from the Odyssey of the Mind Information Booth at the Memorial Union on Wednesday by 5:30 p.m. Tickets will then be distributed from the lower west doors of Hilton Coliseum from 6-7:30 p.m. All seats are reserved. Clear bags are strongly encouraged; please, no backpacks, sacks, bags, or purses. Clear bags can be purchased at OM sales sites. All bags will be subject to search.

#### Odyssey of the Mind World Finals Opening Ceremonies

Wednesday, May 25  
Hilton Coliseum, 7 p.m. (line up at 6:45 p.m. for association representatives)

Attention teams! Be sure to keep this copy of OMER's World News as a keepsake. All remaining issues will be digital. You can download from the OM web app or at [omworldfinals.com](http://omworldfinals.com).

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## Team Photos

Plan to get your team photo taken during World Finals! Bring your entire team to the booth to be photographed immediately after your competition. No appointments are necessary, but come as early as you can to avoid long lines. Costumes and props are strongly encouraged. Each team gets a free team picture courtesy of CCI. Photos will be taken at the following times and locations:

### Creativity Festival (Lied Rec Center)

- Friday: 9 a.m. to 5 p.m.
- Saturday: 9 a.m. to noon

### Hilton Coliseum (Main Concourse)

- Wednesday: 7 p.m. to 9 p.m.
- Thursday: 9:30 a.m. to 8:30 p.m.
- Friday: 9 a.m. to 5 p.m.
- Saturday: 9:30 a.m. to noon

### Team picture prices:

- 5x7 — \$10
- 8x10 — \$20
- Key Chain special — \$20
- Light up photo badge Lanyard — \$20
- Odyssey Yearbook — \$25
- Thank you cards — \$10 plus S&H



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### Printing and Distribution

Daily Freeman Journal, Webster City, Iowa

# OM Spirit Winner Inspires

From his time spent dazzling audiences at World Finals to his hard work and dedication behind the scenes, Dr. Jim Mourey is the epitome of Odyssey Spirit. Aside from hard work, passion, and dedication to OM, the thing that truly stands out about Jim is his openness and kindness towards everyone he meets. It is clear that he knows the importance of inclusivity, camaraderie and teamwork. Perhaps one small part of this is the amount of time he's spent as part of the Odyssey family – starting in the first grade! “I was recruited into Odyssey of the Mind by my gifted and talented teacher, Joanne Rompel, thankfully, Odyssey of the Mind provided an outlet for my creativity. I've been involved ever since!”

While competing in the program, it also became a family affair and many of Jim's favorite memories of OM was time spent with his parents and siblings — it was one way they were able to stay close and make so many happy memories together, “My mom was my very first coach, and my dad got roped in shortly after. My sisters, who are twins and two years older than me, were also able to be on my team for a few years, so OM was really a full family event (my older brother also got involved as a judge). So, my favorite memories



include family road trips to Ames, Boulder, College Park, Knoxville, East Lansing, and, yes, even Disney World for OM World Finals competitions. Odyssey was one way our busy family was able to spend a great deal of time together doing something wonderful,” he said. Along the way, Jim has made connections and “Odyssey Family” around the world and has worked to give others the same experience.

After competing for 10 years, he was a coach to high school teams while attending college. He then judged and volunteered for the past 20 years (and counting). In fact, he's a beloved timekeeper/announcer for Classics Div. III/IV where he is known for his singing introductions and thematic wardrobe that matches the problem. He has also added his fabulous “Style” to the World Finals Awards Ceremony.

Several years ago he was tapped to join the Creative Opportunities Unlimited board and now serves as President-Elect of that support organization. Knowing the importance and valuable skills of OM teams, he also created a way to keep OMers in touch with each other and stay involved in the program, “I initiated the Odyssey Alumni database, which is now in the hands of an incredible fellow board member (whom I once judged when he was an Omer), so I have been doing this for a long, long time even if I don't

*continued on pg. 3*

## Prop Storage & Delivery

### If you shipped props ahead of time:

Props will be delivered to each competition site on Tuesday, May 22, and access will be available beginning on Wednesday. During registration, staff will be on hand at the prop information booth at the Scheman Building 1st floor at the following times:

- Tuesday:** 2 p.m. to 5 p.m.
- Wednesday:** 10 a.m. to 4 p.m.

On Thursday and Friday, the prop information booth will be located in the **Memorial Union** at the following times:

- Thursday:** 8 a.m. to 4 p.m.
- Friday:** 8 a.m. to 4 p.m.

Should your shipment not be in the designated storage area, teams can inquire with staff at those locations or call 515.230.1308.

### If you brought items with you:

If you brought props with you, you must load and unload your own items. Please see the prop delivery map at [www.thinkames.com/about-us/odyssey-of-the-mind-world-finals-2022](http://www.thinkames.com/about-us/odyssey-of-the-mind-world-finals-2022). Note the 10-minute time limit at designated drop-off areas.

### Prop return shipments:

Teams who wish to ship materials home must register such request with the ISU Prop Information booth for proper guidance.

### Prop Storage Hours

Wednesday: 8 a.m. - 10 p.m.  
Thursday & Friday: 6:30 a.m. - 10 p.m.  
Saturday: 6:30 a.m. - 4:00 p.m. (or 30 minutes following last competition, whichever is later.) All remaining props to be packed for shipping or removed by 4:00 p.m.

## Important! OM Web App for WF 2022

Stay organized and be the first to know any updates or announcements by using the OM web app **Odyssey Tournaments**.

You can find the World Finals Competition Schedule, Schedule of Events, shuttle routes, problem sites, local information, OMER's News digital editions, and more.

Simply follow the Odyssey Tournaments weblink and you will be prompted to save the web app to your phone. There are also step-by-step directions on the screen. It's as easy as saving a link to your phone!

<https://www.odysseyofthemind.com/includes/app/>



Use the link above or the QR Code to download the WF app.

## ARM & HAMMER™ at World Finals!

Be sure to visit our generous sponsor ARM & HAMMER™ during your time at World Finals! Representatives will have a fun booth at the Creativity Festival as well as hands-on activities in the Howe Building on Friday. Take both opportunities to thank them and continue using their wonderful product in creative ways! **Hint:** it will definitely be fun and it just *might* be a little messy!

**During Creativity Festival:** Check out a DIY Slime station to make your own slime, test your strength on the More Power To You High Striker Game, show off your arm flex in the Baking Soda photo booth, and enjoy giveaways.

### Virtual Reality Classroom Experience!

Come join the Arm & Hammer R&D team to experience the ancient History of Trona ore, the source of sodium bicarbonate and test your knowledge of Baking Soda in virtual reality. Friday 9 a.m. - 5 p.m. in the Howe Building.



## Spirit Winner continued

feel terribly old! Creativity keeps you young!" An eternal problem solver, Jim works with HQ creating outreach programs, ideas for problems, takes part in brainstorming sessions, and so much more. He even used his creativity and energy to create Odyssey University, a series of videos that walks new teams through the entire Odyssey experience. He also assists various associations with creating updated websites and other materials.

Not only does he work hard in his roles as a volunteer, but he excels in his educational and professional life, taking many OM lessons along the way.

"I am a first-generation college student (along with my siblings). I studied business at Washington University in St. Louis, so I could attend a world-renowned school but also stay close to home (Spanish families are close). From there, I spent time working in luxury marketing campaign development in the midwest and relationship consulting in Los Angeles for a few years before pursuing my Ph.D. in Marketing at the University of Michigan in Ann Arbor," he said.

He is now a popular professor at DePaul University in Chicago where he is a tenured Associate Professor of Marketing, the Director of Teaching and Research Innovation, and the Director of the Business Education in Technology and Analytics (BETA) Laboratory. In addition, he also serves as a Visiting Professor at IÉSEG School of Management in Paris and Lille, France, as well as EMStrasbourg Business School in Strasbourg, France. Coming full circle, he also uses his education and marketing expertise to help OM in many ways! Somehow, he still has time for projects outside of OM and education, "I like to keep myself busy (and OM trained me for that). In addition to OM, I have put on improv and sketch comedy shows in Chicago, was the musical director for a Chicago-based a cappella group,

and am currently writing a full-length musical just because I have always wanted to. During the pandemic lockdown, I wrote an Agatha Christie-inspired murder mystery in one week just for fun! I am currently launching an international podcast for marketing academics and practitioners and have a few more creative projects up my sleeve. It's almost like I participated in a program that empowered me to dream up creative ideas and turn them into reality...," he said with a wink.

With all of his creative endeavors and accolades, Jim still focuses on the importance of others when he thinks about Odyssey spirit, "In OM we talk a lot about the Odyssey Family, and I am blessed to have so many OM family members! From German "siblings" I have known since my very first WF to the Micklus

family (I've watched Katarina and William grow up!), my beloved Classics crew to the many coaches, parents, officials, and participants I have met over the years, one thing I love most about OM is this wonderful group of people who come together each year and work so hard to help kids embrace their creativity. This program changes people's lives. I know because I've experienced it. My family has experienced it. My friends and

their families experienced it. It can be tough to see when you are young and competing, but there's a reason this program is called 'Odyssey of the Mind'— the destination isn't the important part, what matters are all the skills, friendships, lessons, confidence, knowledge, and fun along the way. I am honored to receive the Spirit Award this year, and my Odyssey continues — I look forward to many more years doing everything I can as part of the Odyssey family to ensure more young people around the world get to experience this truly incredible program," he said.

So while he credits the program with bettering his life, Jim betters OM thanks to his involvement and genuine Odyssey spirit. Thanks Jim!

**"This program changes people's lives. I know because I've experienced it. My family has experienced it. My friends and their families experienced it."**



Jim entertaining World Finals audiences and teams alike (clockwise from bottom left) as a timekeeper announcer for Problem Three Classics: Mockumentary! Seriously? and then for Leonardo's Workshop, and announcing at the Awards Ceremony.

## Ride for free on CyRide

CyRide, the city's public transit system, will operate a free bus service throughout the event. There are four CyRide campus bus routes running during Odyssey of the Mind World Finals that will stop at Odyssey of the Mind venues. OM participants ride all CyRide buses free. During competition and special events, buses run approximately every 15 minutes. Other times, every 20 minutes. Download a shuttle map from the OM web app or pick one up at various locations on campus.

### The following routes will serve sites during World Finals:

- **A Bus Routes (Orange):** The A Bus will run one direction through the heart of campus stopping at Iowa State Center, Maple-Willow-Larch Residence Halls, Lied Recreation Center, Forker, Troxel, Lebaron, Music, Memorial Union, and Gerdin.
- **B Bus Routes (Blue):** The B Bus will run both directions stopping at Iowa State Center, Buchanan, Geoffroy, Memorial Union, Union Drive Community Center, and State Gym.

### CyRide Bus Schedule:

- Tuesday: Orange and Blue Bus Routes: 2-10 p.m.
- Wednesday: Orange and Blue Bus Routes: 8 a.m. – 11 p.m.
- Thursday: Orange and Blue Bus Routes: 6:30 a.m. – 11 p.m.
- Friday: Orange and Blue Bus Routes: 6:30 a.m. – 11 p.m.
- Saturday: Orange and Blue Bus Routes: 6:30 a.m. – 1 a.m.
- Sunday: Blue Bus Route: 3-11 a.m.

**No Orange Route Sunday; see airport return notifications for airport shuttle routes/times.**

## OMer Dining at WF

Your wristband is good for entry into the dining centers according to wristband color:

**SEASONS MARKETPLACE:** Blue 1, Blue 2

**UNION DRIVE MARKETPLACE:** Red 1, Red 2

**FRILEY WINDOWS:** Green 1, Green 2

### Serving Hours:

**Tuesday, May 24 dinner through Saturday, May 28 dinner:**

Breakfast: 6:30-9:30 a.m.

Lunch: 11 a.m. – 2 p.m.

Dinner: 4:30-7:30 p.m.

**Sunday, May 29 breakfast:** 6-9 a.m.

Access to the all-you-care-to-eat dining facilities are limited to participants wearing wristbands and their guests purchasing meals.

## Wi-Fi during your visit

While you're on the Iowa State University campus, you may access the guest Wi-Fi network. The system is similar to the "coffee shop" model where guests agree to network requirements and then have access for a limited time.

To access the guest Wi-Fi network, IASTATE-Guest, you must agree to the university's acceptable use policy before being connected to the internet. Once connected, access is available for 24 hours. At the end of 24 hours, you can request access again by agreeing to the terms and conditions for another 24 hours. Simply look for the IASTATE-Guest option when connecting.

**OMWORLDFINALS.COM**

## Social Media

**FACEBOOK:** [www.fb.com/OdysseyHQ](http://www.fb.com/OdysseyHQ)

**TWITTER:** @OdysseyHQ

**HASHTAG:** #OMWF22

## Important phone numbers

(area code 515)

**ISU/AMES INFORMATION CENTER:**  
294-9932

**ODYSSEY OF THE MIND INFORMATION:**  
294-9933

**PROP INFORMATION: 230-1308**

**CAMPUS HOUSING (24-HOUR):**

- **MAPLE, WILLOW, LARCH, BIRCH, WELCH, ROBERTS, LYON, FREEMAN, OAK, ELM, LINDEN, GEOFFROY:** 294-8401
- **FRILEY, MARTIN, EATON:** 294-7117

**HEALTH & SAFETY:**

- **EMERGENCIES (FIRE, POLICE, AMBULANCE):** 911
- **ISU THIELEN STUDENT HEALTH CENTER:** 294-5801
- **MARY GREELEY MEDICAL CENTER:** 239-2011
- **ISU POLICE:** 294-4428

## Odyssey World Finals Schedule

### Tuesday, May 24

**2 p.m. to Midnight:** Team Registration and Housing Check-In, Scheman, 2nd floor  
**3 p.m. to 11 p.m.:** Officials Registration Gateway Hotel Lobby  
**2 p.m. to 9 p.m.:** Souvenir Sales, Scheman, Ground Floor

### Wednesday, May 25

**Noon to Midnight:** Team Registration and Housing Check-In, Scheman, 2nd floor  
**9 a.m. to 6 p.m.:** Souvenir Sales, Scheman, Ground Floor  
**9 a.m. to 5 p.m.:** Souvenir Sales, Memorial Union, Campanile Room  
**\*7 p.m. (doors open 6:30):** Opening Ceremonies, Hilton Coliseum. \*Association representatives line-up in east tunnel at 6:45 p.m.

### Thursday, May 26

**8 a.m. to 5 p.m.:** Team Registration, Memorial Union (at Odyssey Information Desk)  
**9 a.m. to 5 p.m.:** Souvenir Sales, Memorial Union, Campanile Room  
**10 a.m. to 6 p.m.:** World Finals Competition: Various Locations (check the app)  
**1 p.m. to 2:30 p.m.:** Dr. Sam's Book Signing, Memorial Union, Campanile Room  
**\*7 p.m.:** Float and Banner Parade, Hilton Coliseum. \*Line-up in tunnel area at 6:30 p.m.

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## We All Scream for ISU Creamery Ice Cream!

Iowa State University's long tradition of producing dairy products started in 1880 with Iowa State's first Dairy Lab. From 1927 to 1969, the Iowa State Creamery provided students with hands-on, farm-to-table dairy production experience, making cheese milk, butter, and more. In 2020, the university re-established the Creamery, with a focus on ice cream production.

Creamery ice cream is made from scratch using high-quality ingredients. Each flavor honors Iowa State University history, traditions, and people, including:

- **1858:** Dark chocolate ice cream
- **Two Swans:** Vanilla ice cream
- **Campanile Kiss:** Strawberry ice cream with strawberry Cyclone swirls
- **Cardinal Tracks:** Chocolate ice cream with chocolate-covered raspberry cups & fudge swirls
- **Forever True:** Chocolate ice cream with peanut butter swirls and peanut butter cups
- **Human Sci Cherry Pie:** Sweet corn flavored

custard with swirls of cherry filling & graham cracker crust

- **Homecoming:** Birthday cake ice cream with cake pieces and sprinkles
- **Legacy:** Peanut butter & butterscotch ice cream with chocolate-covered rice crisps
- **Marston Mash:** Salted caramel ice cream with brownie bits and fudge swirls

To walk to the ISU Creamery, exit the Memorial Union through the doors that face the fountain. Turn right and walk to Wallace Road. Pass by the outdoor parking deck on your right, and the Food Science Building will be coming up on your left. The Creamery is in room 2955 – just follow the signs!

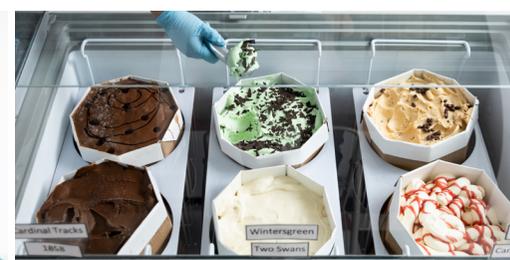
### ISU Creamery hours

Tuesday, Thursday, Friday: 12-4:30 p.m.

Saturday: 1-5 p.m.

Mobile Ice Cream Cart hours (east side of Food Sciences Building)

Tuesday – Saturday: 2-4 p.m.



(left) The friendly ISU Creamery staff is ready to serve you! (right) Some of the delicious flavors created by the creamery. What sounds good to you?

## All the Details! Parking and Construction

**W**hile on campus keep the following important parking information in mind. And don't forget all participants ride the CyRide shuttles for free!

### Residence area parking

Teams housed in residence halls on campus will be able to park in a designated lot (this information will be given at registration). Lots are by permit only. Use the free Odyssey of the Mind CyRide routes to get to and from the parking lots.

### General parking

Those not staying in the residence halls should park at the Iowa State Center lots south of Hilton Coliseum. There is no charge for parking in this area. Two free CyRide bus routes (orange and blue) are provided to

get you to central campus. Memorial Union parking ramp and East Campus Parking Deck are also available; hourly charges apply.

### Construction

Please note the construction zones on your Odyssey of the Mind World Finals map. Follow signs for a safe walking, driving, and parking experience while you're on the Iowa State University campus.

Please always remember to look both ways before crossing a street and be careful near all roadways!

**Pro tip:** If you have one, wear your wristband around your wrist at all times! The bands are good for entry to the dining centers and let everyone know you are part of OM World Finals.

## Rec. facilities offer opportunities for fun

**D**o you need to work off those pre-competition jitters? Ames and Iowa State have plenty of recreational facilities: Swimming, basketball, bowling, and much more.

### HOURS AND LOCATIONS:

The State Gym Complex offers opportunities to play basketball, volleyball and badminton. There is also a climbing wall, an indoor 25-person spa and a swimming pool with a three-meter diving platform, lap lanes, areas for water basketball and water volleyball and a television.

### AMES FURMAN AQUATIC CENTER:

The Ames Furman Aquatic Center is an outdoor facility that includes a 550-foot lazy river with a cascading waterfall and two water slides. The adjacent 50-meter pool includes a 150-foot drop slide plus one-meter and three-meter diving boards. Don't forget to bring your own towel and sunscreen.



Ames Furman Aquatic Center is ready for teams!

## Recreation hours:

### THURSDAY AND FRIDAY

**11:30 a.m. to 5:30 p.m.** – State Gym

**Noon to 5:30 p.m.** – State Gym Pool

**9 p.m. to 10:30 p.m.** – Teen Program, Division 3 and 4, State Gym, Pool

**noon to 5 p.m.** – CyBowl & Billiards

**2 p.m. to 5 p.m.** – Ames Furman Aquatic Center (don't forget to bring a towel!)

### SATURDAY:

**11 a.m. to 4 p.m.** – State Gym

**11 a.m. to 4 p.m.** – State Gym Pool

**noon to 5 p.m.** – CyBowl & Billiards

## Souvenir Sales

We hope you left extra room in your suitcase!

### Lied Recreation Center

Thursday & Friday, 9 a.m. – 5 p.m.

Saturday, 9 a.m. – 12 p.m.

### Scheman (1st Floor)

Tuesday, 2:00 pm - 9:00 pm

Wednesday – Saturday, 9:00 am – 5:00 pm

### Memorial Union (Campanile Room)

Wednesday - Saturday

Saturday, 9 a.m. – 5 p.m.

